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GRAND OPENING

DirectBuy store opens in Sarasota



General manager Marcy White, left, with DirectBuy franchise owners Rich Miller, center, and his wife, Katherine Miller, at their store in Sarasota. The store offers one-stop shopping for home improvement needs. STAFF PHOTO / JENNA ISAACSON

DirectBuy

Rich and Katherine Miller have opened a franchise of DirectBuy with a showroom at 7246 16th St. E., No. 108, in Sarasota.

The members-only, one-stop shopping destination offers a low-cost alternative for home improvement needs. DirectBuy offers consumers ways to save as they shop for virtually everything for in and around their homes, from furniture, carpet and flooring, and custom window treatments to kitchen and bath cabinets and fixtures, appliances and more.

DirectBuy enables members to purchase products from several hundred manufacturers at more than

150 showrooms across North America.

The Millers have been with DirectBuy for more than 25 years as marketing directors in South Bend, Ind.; managers of the Columbus, Ohio, location; and as franchise owners in Toledo, Ohio. "For 27 years, we've been providing consumers with a low-cost, 'one-stop shopping' destination where they can furnish, build or renovate their home and we've loved every minute of it," Rich Miller said.

www.directbuy.com, or www.directbuycares.com

Phone: 487-6666.

Crawford Landscape Group

Crawford Landscape Group has opened a branch office in Sarasota. The company will focus on expert care and landscape maintenance on commercial properties and multifamily projects in Sarasota and Bradenton.

"We are very excited at the prospect of providing professional landscape maintenance services in the Sarasota/Bradenton market," said Judson Griggs, branch manager of the new office. "We believe that there are many clients looking for the expert horticultural care that we provide as well as the high level of customer service that has allowed us to grow as rapidly as we have in Southwest Florida." Griggs has more than 25 years of experience in the Green Industry and is a past president of the Associated Landscape Contractors of America. Crawford Landscape Group began operations in Naples in 2004.